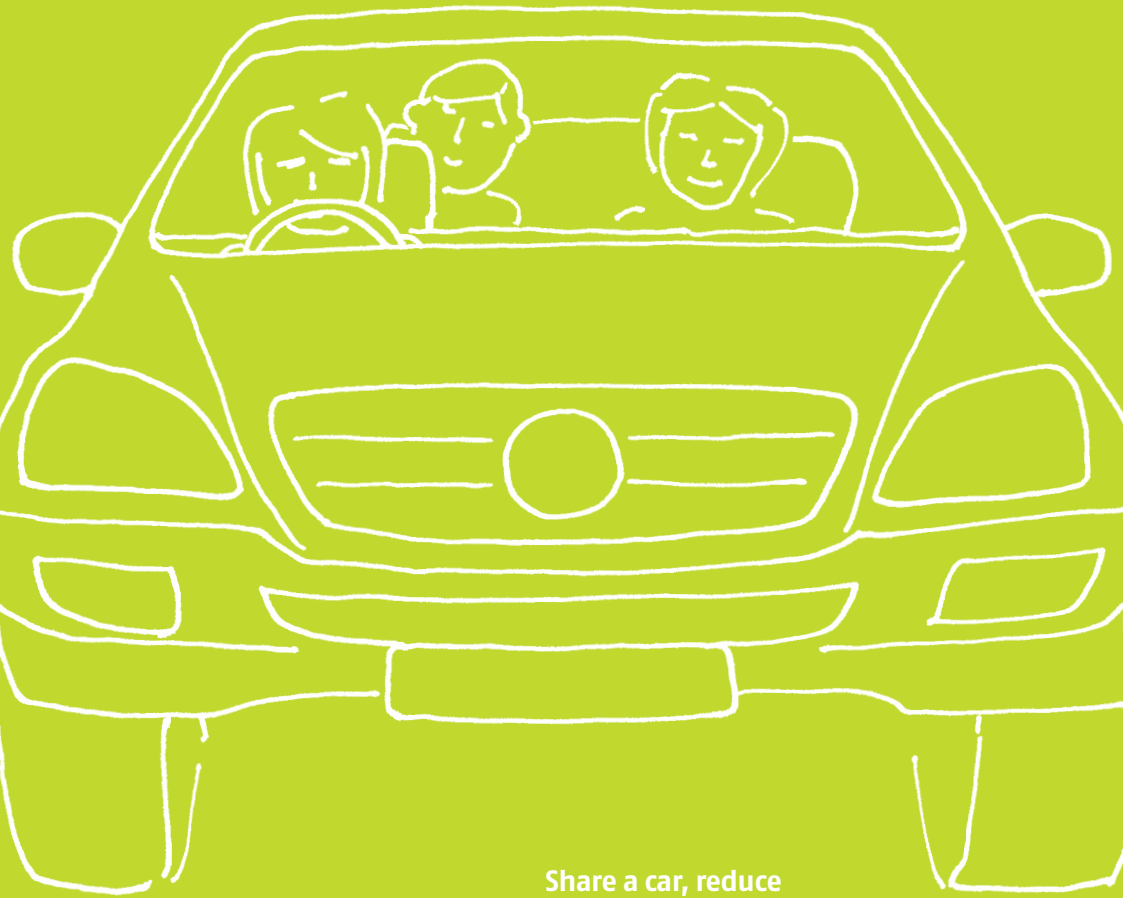


Two's company, three's even better.

Have you heard about
the Lakeside Liftshare?



Share a car, reduce pollution and save money

Car sharing is when two or more people who are making the same journey use one car to get where they want to go. It's the green way to travel that also saves you money. It makes such good sense that we're introducing it at Lakeside.

Lakeside

www.lakeside.uk.com

THE LAKESIDE LIFTSHARE

Lakeside Liftshare is open to all Lakeside employees and it's simple to use. Just go onto our website and enter a few details – we'll then pair you up with drivers in your area who travel to and from Lakeside at the same times as you. It's a great way to cut travel costs, do your bit for the environment and also get to meet some new people.

Five good reasons to car share

- It reduces costs
- It reduces car parking problems
- It reduces congestion
- It reduces stress
- It reduces pollution

Fact

Did you know that the average car commuter drives 19 miles a day? Cutting that by half through car sharing would save 648kg of carbon dioxide over one year – the same as 216 trees absorb.

Member security

The safety of our members is a priority for Lakeside liftshare. All members' details are stored securely in the database which fully complies with the Data Protection Act and only the member's intended travel information can be accessed on-line.

When it comes to travelling, every member is responsible for his or her own safety. However, we do recommend that members follow some simple security measures outlined on the website.

To find out more, or to register, visit www.lakeside.uk.com